

# Brighton & Hove Citywide Apprenticeship Strategy

## Launch Event

**27 January 2010**

Brighton Dome

5.30pm – 8pm

- To be opened by Councillor Mary Mears, Leader of the cabinet
- Followed by Keynote Speaker
- Short presentations from a local employer and a local apprentice
- Canapés prepared and served by City College catering apprentices, alongside wine and refreshments



city college brighton and hove



# Brighton & Hove

## Citywide Apprenticeship Strategy Launch Event

**Brighton & Hove City Council is proud to lead the city forward on the apprenticeship agenda. As the largest employer in the city it is important that we lead by example, as well as provide support to residents and businesses to encourage the further development of apprenticeships.**

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If you would like to attend please email your interest to: [apprenticeships@brighton-hove.gov.uk](mailto:apprenticeships@brighton-hove.gov.uk)

Employing an apprentice is one of the most effective ways to ensure your business has the most appropriately skilled future workforce. Attending the event will provide you with some practical suggestions about how and why you should take on apprentices.

This event will also showcase the citywide apprenticeship strategy that the council, and its partners, have developed to support local businesses that wish to take on apprentices.

In conjunction with  
City Employment Initiatives Team



**Brighton & Hove  
City Council**